



ALEXANDER REHN DESIGNSTUDIO



**We design products, interior spaces,
and visionary concepts for the world of
tomorrow.**

**Our innovative design studio helps
forward-thinking companies stand out
from their competitors and attract
valuable and rewarding clients.**

WHAT MAKES US UNIQUE?

We are a young team of product designers and interior designers with expertise in sketching, design, model-making, 2D drawing, 3D CAD and visualization.

We offer holistic solutions across all industries and disciplines, combining creativity with structure and functionality.

Our multi-disciplinary team benefits from a wide skill base, enabling us to push boundaries and create innovative and functional design for the future.

HOW WE WORK

Even though every project is unique,
we always work according
to our standard analytical procedures.

RESEARCH

Each project starts with research to set boundaries and explore the context for every product, space, or vision we will develop.

CONCEPT & DESIGN

We approach each project with a free and unbiased mindset.

Using the best of both worlds, analog in the form of design sketches, combined with model-making and digital in the form of CAD, 2D-3D, and visualizations, we gradually develop the unique and innovative design.

DEVELOPMENT

Whether we are working on a product design or an interior space design, we follow the development process through to series production or project completion.

Using a holistic approach, we provide comprehensive service for our customers during and even beyond the duration of the project.

RETAIL DESIGN FOR A. LANGE & SÖHNE

In 2016, I was asked to create watercolor drawings for the backdrops of boutiques of A. Lange & Söhne. These drawings should reflect the traditional style and mechanical ingenuity that guides the company.

The five motifs combine high-quality watch parts, painted in watercolors, and original sketches and notes by the company founder Ferdinand A. Lange.

